

GOVERNMENT DEGREE COLLEGE, CHINTURU

BEST PRACTICE-I

1. Project title

Saving lives through Blood Donation

2. Objectives:

- > Sensitizing students that blood donations is a humane community service and is the act of socially responsible citizens.
- Removing myths associated with blood donation among students;
- ➤ Promotion of constitutional values-social harmony, equality and fraternity;
- ➤ Giving a lease of life and solace to the needy and marginalized people who are in need of blood to motivate students to take pledge to donate blood at least once a year
- > To protect from the cardio vascular disease and improve health

3. THE CONTEXT

- 1. To help donate blood to the tribal population living in the CHINTURU district who frequently suffer from Malaria and Sickle cell anemia due to their location and living conditions.
- 2. To provide blood free of cost to the poor people and preventing from the exploitation of the private blood banks for procurement of blood in need.
- 3. The unavailability of rare blood group donors such as A- proves to be a challenging issue

4. THE PRACTICE

Voluntary Blood donation camps are organized at least once a year in the college under the aegis of Health club, Red Ribbon Club, NSS and NCC wings of the college and in collaboration with the District Red Cross Society of India. Around 100 Units of blood are collected in each camp and are handed over to the Red Cross Society of India for helping the poor in need of blood. Besides organizing regular voluntary blood donation camps in the campus, the college also facilitates voluntary blood donation by the students and staff to the the patients, who approach the college for it.

5. EVIDENCE OF SUCCESS

Date	Target units	No of units donated
19-02-2025	50	18
18-03-2023	50	43

The success of the practice was evident from the fact that 76 patients got benefitted from the blood donation camps during 2023 to 2025.

The review of statistical data reveals that only small percentage of eligible students are donating blood and most of them staying away from the noble act due to myths associated with

it necessitating the need for the sensitizing them on potential and multiple uses of blood donation. Further, it is felt that more number of faculty and public are also need to be roped in to donate blood. It is understood from the review of results that the college fell short of the target it has set each time. An average 25% of units of blood couldn't be collected against the target set.

6. PROBLEMS ENCOUNTERED AND RESOURCES REQUIRED

The problems encountered include

- ➤ Mobilizing all the eligible students for voluntary blood donation
- Clearing the myths on blood donation
- Malnutrition, underweight prevents youth from blood donation.
- > Peer pressure and acceptance of the parents for donation

